Podcast Video

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| **Week Focus** |  | | **Grade Level** | **6-12** |
| **Title** |  | | **Duration** | **5 periods** |
| **Objective: *Students will be able to…*** | | **Assessment: *Students will demonstrate mastery of the objective by…*** | | |
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| **Materials** |  | | | |
| ***authentic and meaningful materials related to the learning objectives*** |
| **Day 1 - What Cameras Are Best for Podcast Video?** | | | | |
| ***How will I go about teaching this lesson?***    ***What instructional methods and engaging activities will lead students to mastery of the learning objectives?*** | **Warm-Up (10 minutes)**  Ask: “What do you think makes a podcast video look professional?”    Discuss: Common issues like blurry footage, poor framing, shaky camera, and bad lighting.    **Mini-Lecture:** Camera Types for Podcasting (10–15 minutes)  Key Points:     * Overview of camera types: DSLR, mirrorless, camcorder, webcam, smartphone. * Important features: resolution, frame rate, lens options, audio input. * Budget vs. quality trade-offs. * Demo: Show examples of podcast videos recorded with different cameras.     **Activity: Camera Comparison (20 minutes)**  Students rotate through stations with different camera types and record short clips.    Focus on:   * Image clarity * Audio input options * Ease of use * Use a worksheet to compare features and rate each camera.     **Hands-On Practice (10–15 minutes)**  Students record a 30-second podcast intro using one of the cameras.    Focus on:   * Framing * Stability * Clarity       **Exit Ticket**  “What camera would you choose for your podcast and why?” | | | |
| **Day 2 - Why Is Lighting Important in Video?** | | | | |
| ***How will I go about teaching this lesson?***    ***What instructional methods and engaging activities will lead students to mastery of the learning objectives?*** | **Warm-Up (10 minutes)**  Ask: “What’s the worst lighting you’ve seen in a video?”    Discuss:   * Shadows * Overexposure * Dim lighting * How they affect viewer experience     **Mini-Lecture: Lighting Basics (10–15 minutes)**  Key Points:   * 3-point lighting: key, fill, back light. * Natural vs. artificial light. * How lighting affects mood and professionalism.   **Demo:** Show lighting setups and their impact on video quality    **Activity: Lighting Lab (20 minutes)**  Students experiment with different lighting setups in small groups.    Focus on:   * Eliminating shadows * Balancing brightness * Creating mood * Use a worksheet to document setup and results.     **Hands-On Practice (10–15 minutes)**  Students light a mock podcast set and record a short clip.    Focus on:   * Placement * Intensity * Consistency       **Exit Ticket**  “What’s one lighting tip you’ll use in your podcast?” | | | |
| **Day 3 - What Are Camera Shot Types?** | | | | |
| ***How will I go about teaching this lesson?***    ***What instructional methods and engaging activities will lead students to mastery of the learning objectives?*** | **Warm-Up (10 minutes)**  Ask: “What’s your favorite camera shot in a movie or show?”    Discuss: Why certain shots stand out—emotion, focus, storytelling.    **Mini-Lecture: Shot Types (10–15 minutes)**  Key Points:    Wide, medium, close-up, over-the-shoulder, cutaway.  How shot types affect viewer engagement and storytelling.  Examples: Show clips with varied shot types and discuss their purpose.    **Activity: Shot Type Scavenger Hunt (20 minutes)**  Students use cameras to capture each shot type around the classroom.    **Focus on:**   * Framing * Angle * Purpose     Use a checklist to track completion and quality.    **Hands-On Practice (10–15 minutes)**  Students storyboard a 1-minute podcast intro using at least 3 shot types.    Focus on:   * Visual storytelling * Pacing     Share storyboards with peers for feedback.    **Exit Ticket**  “What shot type will you use to open your podcast and why?” | | | |
| **Day 4 - How Do I Edit Podcast Video?** | | | | |
| ***How will I go about teaching this lesson?***    ***What instructional methods and engaging activities will lead students to mastery of the learning objectives?*** | **Warm-Up (10 minutes)**  Ask: “What makes a video feel polished and professional?”    Discuss: Smooth transitions, synced audio, clean cuts, and pacing.    **Mini-Lecture: Editing Essentials (10–15 minutes)**  Key Points:  Trimming  Transitions  Overlays  Audio sync  Editing software: Premiere Pro, DaVinci Resolve, CapCut.  Importance of pacing and clarity.  Demo: Edit a short clip live and explain each step.    **Activity: Editing Challenge (20 minutes)**  Students edit a 30-second podcast clip using provided footage.    Focus on:  Clean cuts  Audio sync  Adding titles or effects  Use a rubric to guide editing choices.    **Hands-On Practice (10–15 minutes)**  Students export their edited clip and share with a peer for review.    Focus on:   * Feedback * Improvement.     **Exit Ticket**  “What’s one editing skill you want to improve?” | | | |
| **Day 5 - How Do I Publish My Podcast?** | | | | |
| ***How will I go about teaching this lesson?***    ***What instructional methods and engaging activities will lead students to mastery of the learning objectives?*** | **Warm-Up (10 minutes)**  Ask: “Where do you watch or listen to podcasts?”    Discuss: YouTube, Spotify, Apple Podcasts, Vimeo, etc.    **Mini-Lecture: Publishing Process (10–15 minutes)**  Key Points:   * Platforms and formats (video vs. audio). * Metadata: titles, descriptions, tags, thumbnails. * Promotion strategies: social media, SEO, consistency.   Examples: Show podcast pages and discuss what makes them appealing.    **Activity: Publishing Plan (20 minutes)**  Students create a mock publishing plan for their podcast.    Include:   * Platform choice * Title and description * Thumbnail concept * Promotion strategy   Use a worksheet to guide planning    **Hands-On Practice (10–15 minutes)**  Students upload a sample video to a mock channel or classroom platform.    Focus on:   * Presentation * Accessibility     **Exit Ticket**  “What’s one thing you’ll do to make your podcast stand out online?” | | | |
| **Reflection** | ***What did I learn about the students’ mastery of the learning objectives? What modifications, if any, will make the lesson more effective?*** | | | |
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